

**BARRISCALE**

DESIGN  
STUDIO

SAN FRANCISCO • NEW YORK

## **PRESS RELEASE**

For Immediate Release

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### **TIANJIN WARNER GARDEN (天津华纳豪园)’s retail and restaurant arcade to be designed by leading US-based, international retail architecture and interior design firm, Barriscale Design Studio**

*Sausalito, CA – June 7, 2011 – [Tianjin Warner Garden \(天津华纳豪园\)](#)’s retail and restaurant arcade will be designed by leading US-based, international retail architecture and interior design firm, [Barriscale Design Studio](#), whose clients include Hong Kong Charter Group (香港卓展集团); Baccarat (巴卡拉); Furla (芙拉); Charles Jourdan (查尔斯卓丹) Macy’s (梅西百货公司); and DFS Group (Duty Free Shoppers Group, part of LVMH).*

The street level arcade will connect three of the residential towers and will offer residents and local shoppers a variety of high-end shops and restaurants.

“We want residents to find everything they need in the arcade but we also want to attract local customers to the luxury shopping and food experience. Barriscale’s expertise in high-end environments is a real draw,” says Ivan Chang, Chief Investment Officer of Tianjin Warner Group, the developers behind the project.

With a brief to design retail space based on the theme of ‘Californian Lifestyle’ (加州生活方式) to complement the design direction of the residential towers, award-winning architect and founder of Barriscale Design Studio, Christopher Barriscale, says: “The Tianjin Warner Garden Development is synonymous with a luxury lifestyle, so our approach will be to design a luxury hospitality environment where visitors will feel welcomed, comfortable and looked-after. It will be different from a regular shopping experience that you will get from a normal shopping mall. Also, when an environment has to appeal to both residents and the wider community, it needs to fulfill retail and hospitality needs on multiple levels. We are very excited to be appointed to work on this significant project.”

One of the key considerations for Barriscale Design Studio will be the circulation planning for customers arriving directly from residences or from the street. This is especially important as the Development will offer an eventual 2,000 units and the population in the TEDA (Tianjin Economic-Technological Development Area, 天津经济技术开发区) is growing rapidly.

The three towers of luxury residential space and the adjoining retail and public areas represent the Development’s first phase. Two further phases are proposed, which will add several more residential towers to service the area’s growing population and help meet demand for housing. The luxury townhouse units of Tianjin Warner Gardens are situated next

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to the Tianjin International Golf Club (天津华纳高尔夫俱乐部), which has hosted international golf championships including an Asian PGA Tour event. Construction is currently underway on the Development for occupation in early 2012.

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### NOTES TO EDITOR

#### About [Barriscale Design Studio](#)

Barriscale Design Studio is a leading international retail architecture and interior design firm creating interior environments and retail strategies that produce inspired and memorable experiences for customers. The firm has established a reputation for delivering world-class, luxury retail environments for clients from all over the world including: Baccarat 巴卡拉; Charles Jourdan 查尔斯卓丹; Hong Kong Charter Group 香港卓展集团; DFS Group (part of LVMH); Furla 芙拉; Henri Bendel; LeSportSac; MGM Grand; Macy's 梅西百货公司; Shinsegae Department Stores; Virgin America 维珍美国航空公司 and Wolford. Interior Design magazine recognizes the creative leadership of architect Christopher Barriscale as "whispering elegance and timeless good taste."

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#### About [Tianjin Warner Group](#)

Tianjin Warner Group is located in TEDA (Tianjin Economic- Technological Development Area). From the initial development of an 18-hole international-quality golf course, the investment has been extended to the Tianjin Port Free Trade Zone, Dongli District, Wuqing District and other locations in the greater Tianjin area. The business has grown and diversified from golf course and golf club operations to the hospitality industry, real estate development and sales, property management, service apartments, and commercial trading among others.

Tianjin Warner Group now encompasses over 10 subsidiary companies, which include: Tianjin Warner International Investment Development Co., Ltd., Tianjin Warner Golf Club Management Co., Ltd., Tianjin Han Zhou Real Estate Construction Co., Ltd., Baxton Global (Tianjin) Investment Development Limited., Tianjin Warner Property Management Co., Ltd., and Grainfield (Tianjin) Investment Development Co., Ltd. Our steady investment of approximately 38 million US dollars to date has created a real estate and hospitality powerhouse in the Tianjin area.

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